



MARTOR RETAIL LINE.
SAFE CUTTING IN RETAIL CHAINS.



martor

CUTTING PROBLEM: USER INJURIES AND DAMAGED GOODS.

In retail, speed is of the essence – customers depend on getting the best possible service from distribution centers and outlets. Cutting accidents are a major hazard wherever pallets, cardboard boxes and film packaging need to be opened. Using unsafe cutting tools increases the risk of injury – and damage to packaged goods.

Cutting injuries to users



The number of knife-related “reportable occupational accidents” in Germany in 2019 (source: DGUV, 2020).



Each knife-related occupational accident leads to an average of 7.4 days of absence from work (source: BGN, 2016).



Each day of absence costs employers an average of EUR 500.

Damaged goods from cutting



Freezers as crime scenes:
Perforated packaging and clogged outlets equal major expenses.



Furniture packaging mishap:
Knives without protective features cause costly scratches and other damage.



Unsellable cost:
Disposal of damaged goods unfit for sale.

CUTTING SOLUTION: MARTOR SAFETY KNIVES.

MARTOR, a family-run business based in Solingen, Germany, is the leading international manufacturer and supplier of high-quality and efficient safety knives. Retailers worldwide rely on MARTOR's GS-certified cutting tools to protect both their employees and packaged goods.

Perfect user protection



SECUMAX

Concealed blade
= Maximum safety



The blade is securely concealed to prevent close contact with users.



SECUPRO

Fully automatic blade retraction
= Very high safety



The blade disappears instantly – also when users continue to press the blade release.



SECUNORM

Automatic blade retraction
= High safety



The blade retracts. Just remove your thumb from the slider beforehand.

Perfect goods protection



The knife cuts past the goods without touching them.



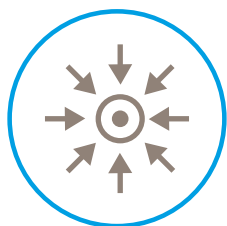
Cutting depth of 9 mm reduces chance of damaging goods.



Cutting depths can also be adjusted to the packaging.

A MULTITUDE OF REASONS: MARTOR AS A PARTNER TO THE RETAIL SECTOR.

Safety knives from the MARTOR Retail Line are designed to meet the specific needs of the retail trade. Day-to-day problems such as cutting injuries and damage to goods can be minimised. We not only give you the right cutting solution, but our in-depth retail know-how and a unique service package.



1. EXPERTISE

Retail chain stores have been one of MARTOR's key target groups since the 1980s. The SECUNORM HANDY was specially developed for the retail trade. Today, the MARTOR Retail Line provides a wide range of products for you to choose from.



2. ANALYSIS

We work with you on-site to analyse your cutting requirements and find the best solution for your team. The preferred MARTOR cutting tool then undergoes extensive testing in selected stores. This specialised support is free of charge.



3. TRAINING

After successful testing, the selected safety knife is rolled out across company locations. We then train safety personnel within your company to pass on their newly acquired cutting expertise to users.



4. MEDIA

We also have customer service media to help roll out the new MARTOR cutting tool. Our safety posters, training videos, etc., are packed with advice and tips to further increase efficiency and safety at work. Customised media is also available.



5. SPECIAL PACKAGING

Our products are handmade in Solingen, Germany and packaged appropriately. We offer bulk packaging for retail sectors to make handling easier and to reduce costs. The cardboard we use is made from approximately 90% recycled material.



6. CUSTOMISATION

Many of our safety knives can be individually printed – with your logo or other brand messaging. Take advantage of advertising your business and strengthening brand recognition for cutting tool users. Example:



7. SUSTAINABILITY

Many eco-friendly initiatives are happening here at MARTOR. For example, we are protecting the environment by sourcing most of our components from the immediate region. The long-lasting quality of our products also reduces the use of resources. The first safety knives made from recycled plastics are now being launched onto the market.



8. REFERENCES

Well-known chain stores throughout the world are using our high-quality, 'Made in Germany' safety knives to cut safely and efficiently. A small selection:



MARTOR RETAIL LINE: SAFETY KNIVES WITH CONCEALED BLADE.

SECUMAX 350



MAIN CUTTING MATERIALS



Cardboard:
up to 2-ply



Wrapping, stretch
and shrink foil



Tape



Plastic strapping
band



Bagged goods



Layers of foil
or paper

ORDER DETAILS



SECUMAX 350 with SECUMAX-BLADE NO. 3550
1 in single unit box (10 in multipack)

NO. 350001.02



SECUMAX 350 with SECUMAX-BLADE NO. 3550
30 in box

NO. 350001.19



SECUMAX BLADE NO. 3550
0.30 mm, 10 in box

NO. 3550.20

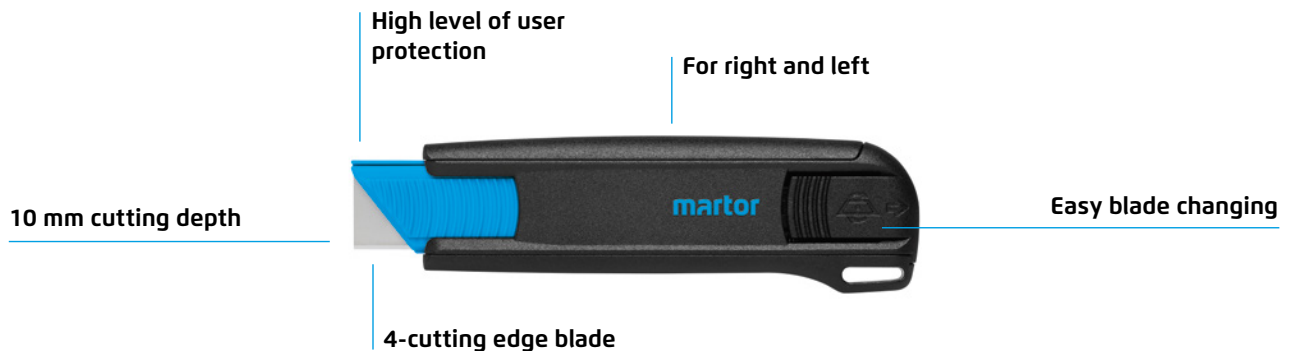


SECUMAX BLADE NO. 3550
0.30 mm, 60 loose in box

NO. 3550.89

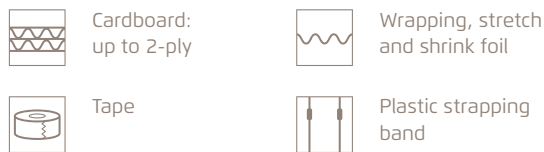
SAFETY KNIVES WITH AUTOMATIC BLADE RETRACTION.

SECUNORM 175






50% of original size 

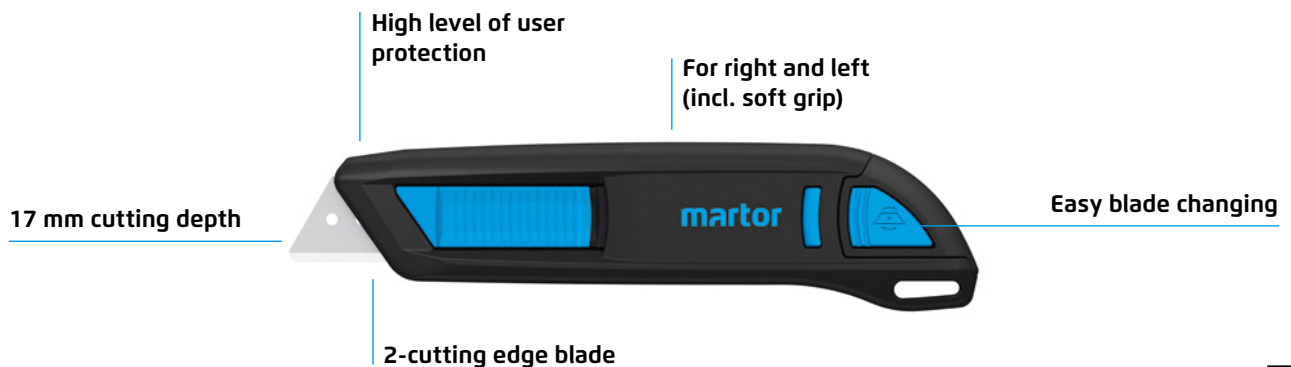
MAIN CUTTING MATERIALS



ORDER DETAILS

	SECUNORM 175 with INDUSTRIAL BLADE NO. 45 1 in single unit box (20 in multipack)	NO. 175001.02
	SECUNORM 175 with INDUSTRIAL BLADE NO. 45 10 in box	NO. 175001.12
	INDUSTRIAL BLADE NO. 45 0.30 mm, 10 in dispenser (10 in multipack)	NO. 45.60

SECUNORM 300



50% of original size 

MAIN CUTTING MATERIALS



ORDER DETAILS

	SECUNORM 300 with TRAPEZOID BLADE NO. 65232 1 in single unit box (10 pieces in multipack)	NO. 30000110.02
	TRAPEZOID BLADE NO. 65232 0.63 mm, rounded blade tips, deep-edged, 10 in dispenser (10 in multipack)	NO. 65232.70

SAFETY KNIVES WITH NON-CHANGEABLE BLADE.

SECUMAX 150

6 mm cutting depth



For right and left

Maximum protection for users and goods

50% of original size



MAIN CUTTING MATERIALS



Cardboard:
up to 2-ply



Plastic strapping
band

ORDER DETAILS



SECUMAX 150
10 in box (loose)

NO. 150001.12

SECUMAX 145

4 mm cutting depth



For right and left

Maximum protection for
users and goods

50% of original size



MAIN CUTTING MATERIALS



Cardboard:
1-ply



Tape

ORDER DETAILS



SECUMAX 145
10 in box (loose)

NO. 145001.12



SECUMAX 145
100 in box (loose)

NO. 145001.16

SECUNORM SMARTCUT

12 mm cutting depth



For right and left

High level of user protection

50% of original size



MAIN CUTTING MATERIALS



Cardboard:
up to 2-ply



Wrapping, stretch
and shrink foil

ORDER DETAILS



SECUNORM SMARTCUT
1 in single unit box (20 in multipack)

NO. 110000.02



SECUNORM SMARTCUT
10 in box

NO. 110000.12

SAFETY KNIVES MADE OF METAL DETECTABLE PLASTIC.

SECUMAX RING KNIFE MDP



50% of original size

MAIN CUTTING MATERIALS



Yarn, cord



Layers of foil or paper

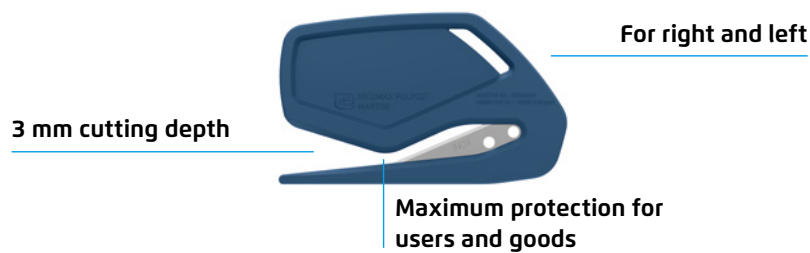
ORDER DETAILS



SECUMAX RING KNIFE MDP
loose (50 in multipack)

NO. 307.08

SECUMAX POLYCUT MDP



50% of original size



MAIN CUTTING MATERIALS



Wrapping, stretch and shrink foil



Layers of foil or paper

ORDER DETAILS



SECUMAX POLYCUT MDP
10 in box (loose)

NO. 8500772.12



SECUMAX POLYCUT MDP
100 in box (loose)

NO. 8500772.16

SECUNORM PROFI25 MDP



50% of original size



MAIN CUTTING MATERIALS



Cardboard:
up to 3-ply



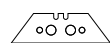
Wrapping, stretch and shrink foil

ORDER DETAILS



SECUNORM PROFI25 MDP with TRAPEZOID BLADE NO. 199
1 in single unit box (10 in multipack)

NO. 120700.02



TRAPEZOID BLADE NO. 199
0.63 mm, deep-edged, stainless, 10 in dispenser

NO. 199.70

PRACTICAL EXTRAS: MARTOR ACCESSORIES.

BELT HOLSTER S, M, L



Your MARTOR carrying assistant

- Belt holsters (in S, M and L) made of flexible and durable nylon
- For safe storage and transport of your MARTOR cutting tools
- Extra compartments for blade packets, pens, etc.
- Attach using clip or Velcro fastener

EXAMPLE BELT HOLSTER L PRODUCT FEATURES NO. 9922.08

Size (L x W x H)	215 x 68 x 40 mm
Basic material	Nylon
Weight per unit (loose)	76,0 g

CUTTING MATS



To protect your work equipment.

- Cutting mats made of robust, self-healing plastic
- To place under manual cutting work
- With grid print (cm / inch) on the four larger mats

EXAMPLE CUTTING MAT 620 X 870 MM PRODUCT FEATURES NO. 3001.06

Size (L x W x H)	870 x 620 x 3 mm
Basic material	Plastic
Weight per unit (loose)	2200,0 g

USED BLADE CONTAINER



Storage for used blades.

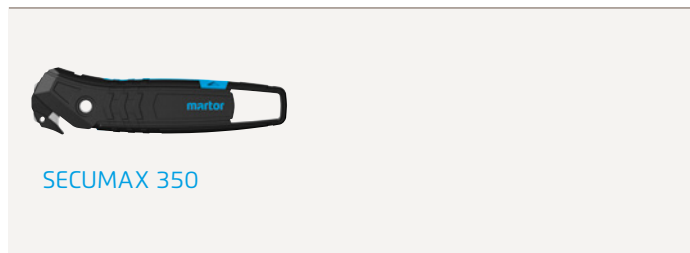
- Large, sturdy plastic container for collecting used steel and ceramic blades.
- Lid to permanently seal a full container, then disposal via residual waste

PRODUCT FEATURES NO. 9810.08

Size (L x W x H)	107 x 105 x 210 mm
Basic material	Plastic
Weight per unit (loose)	260,0 g

MARTOR RETAIL LINE: SAFETY KNIFE HIGHLIGHTS.

Safety knives with concealed blade



Safety knives with automatic blade retraction



Safety knives with non-changeable blade



Safety knives made of metal detectable plastic



MARTOR RETAIL LINE: HOW YOU BENEFIT DAY-TO-DAY.



